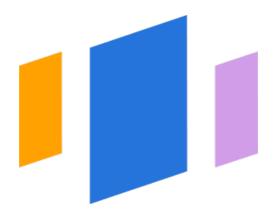
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9.10 to 9.13 Altify Insights Upgrade Guide



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Introduction

This guide describes the procedure for upgrading from Altify Insights 9.10 to 9.13.



Upgrade the Altify Core Package

To upgrade the Altify core package to the latest version:

- 1. Log into Salesforce.com with your administration username and password.
- 2. Copy the package URL into your browser's address field.

This URL is supplied by Altify.

For production Salesforce environments, the URL starts with https://login.salesforce.com/

For sandbox environments, the URL starts with https://test.salesforce.com/

3. Select Install for Admins Only.

Note: Do not select any other option. This could corrupt user profiles during installation.



- 4. Click Upgrade.
- 5. Read the confirmation message and click **Done**. (If you see a message stating that the installation is taking a long time, don't worry. This is a normal part of the process.)
- 6. When the Installed Packages page opens, confirm that Altify 9.13 is installed in the org.



Upgrade the Altify Output Extension App

This section only applies if you have the Altify Output Extension App installed. This app is used to export to PowerPoint files, Microsoft Word, or Quip. If you have the Altify Output Extension app installed, you must ensure you have the latest version, which is 1.35.

In Opportunity Manager and Account Manager, installing v1.35 of the **Altify Output Extension App** has the following benefits:

- It gives you the latest PowerPoint Export feature enhancements.
- It facilitates the generation of Executive Briefing documents in Microsoft Word format and Quip online document format.

If a version of the Extension App is not already installed, the full installation procedure is required, rather than the steps in this upgrade guide.

See the Altify Installation Guide to get details of the full procedure.

To check the number of your currently installed version, in **Setup** go to **Installed Packages** and note the version number.

If you already have v1.35, you can skip the steps described in this section.

To upgrade the Extension App:

1. Ensure that **Files Connect** is enabled in your org. The extension app can't install otherwise.

To enable it, go to **Setup > Files Connect**, and then select the **Enable Files Connect** checkbox.

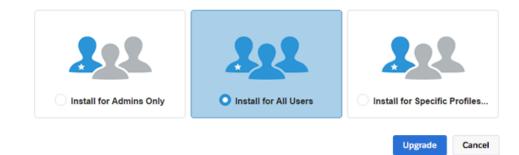
- 2. Log into Salesforce.com with your administration username and password.
- 3. Copy and paste the Altify Output Extension App installation URL into the browser.

This URL is supplied by Altify.

For production Salesforce environments, the URL starts with https://login.salesforce.com/ For sandbox environments, the URL starts with https://test.salesforce.com/

4. The installation page opens. Select Install for All Users.





5. Click Upgrade.

When the installation is complete, a confirmation page is displayed.

Note: You can use an EU-hosted service for PowerPoint Export, rather than the normal USA-based service. (Typically, you would do this for GDPR reasons.)



Refreshing the Altify Permission Set

Following the upgrade, you must refresh the Altify Permission Set.

Note: We recommend that you do not make changes to the Altify Permission Set. However, if you have made changes, these will need to be reapplied after completing the following steps (as any edits are lost when the permission set is refreshed).

There are two ways to go about refreshing the permission set, a safer approach recommend by Altify (<u>refresh</u> <u>in sandbox before deploying to your production org</u>) and a quicker method that is not recommended (<u>refresh</u>-<u>ing directly in your production org</u>).

Refreshing in sandbox before deploying to production (Altify's recommended approach)

Altify strongly recommends that you perform this task in a sandbox environment before deploying a change set to your production org.

1. In your sandbox environment, search for and select **Altify Permission Set Administration** in the App Launcher menu.

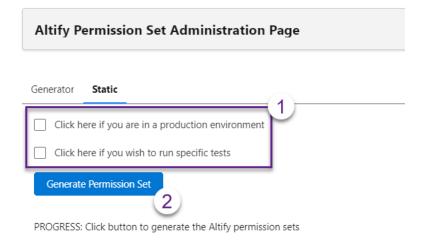
						All	•	Q	Sear	ch Altify Account	Plans	s and more
		Sales	Home	Chatter	Accounts	\sim	Co	ontacts	\sim	Opportunities	\sim	Altify Team
		permissio		1))))(());	8		((()	()[;]][[]	UIII!		(];'	-7/11(((<i>/ }))</i>)
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	No	results										
	Iter		un Cat Adua:			-						
-		w All	on Set Admi م			n						
-(3	M	arket Views]						
	4	Тс	om Sweetma	an Portfolio								

(In Classic mode, click the **All Tabs** button and select **Altify Permission Set Administration** in the displayed list.)

2. On the Altify Permission Set Administration Page, select the Static tab - as shown below.

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3. Clear the two check boxes that are displayed (see 1 below) and then click **Generate Permission Set** (2).



When that has completed successfully, you will see a confirmation message.

Caution: The create/update process can take a few minutes. Don't browse away from the page while the refresh is in progress.

4. Deploy the change set into your production org. For assistance, please see the <u>Salesforce Help</u>.

Refreshing directly in production org (not recommended)

If you choose to refresh your permission set directly in your production org (i.e. not taking Altify's recommended approach described above), these are the steps you should take:

1. In your production environment, search for and select **Altify Permission Set Administration** in the App Launcher menu.

(All	•	Q	Sear	ch Altify Account	Plans	and more
		Sales	Home	Chatter	Accounts	\sim	Co	ontacts	\sim	Opportunities	\sim	Altify Team
		(///:=\][[]]		MMAC DIV	18-71 (7///	2-511	111)) !(イーノボビジバー	(];*	-/IIET <i>()</i>
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	Арр	S										
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	Altif	y Permission		0								
	Viev	v All	2	Im		n						
	3	Ma	rket Views									
	4	Ton	n Sweetma	an Portfolio								

(In Classic mode, click the **All Tabs** button and select **Altify Permission Set Administration** in the displayed list.)

2. On the Altify Permission Set Administration Page, select the Static tab - as shown below.



- 3. Select the two check boxes that are displayed (as shown in the example below):
 - Click here if you are in a production environment
 - Click here if you wish to run specific tests

Altify



- 4. In the **Classes** text box, enter a test class this is a validation step required by Salesforce.
- 5. Click Generate Permission Set.

Caution: The create/update process can take a few minutes. Don't browse away from the page while the refresh is in progress.

When that has completed successfully, you will see a confirmation message.



New Permanent Settings

A number of 'temporary' custom settings you may have been using in your previous version are replaced with 'permanent' custom settings when you install the upgrade package.

During the upgrade process, Altify automatically moves any values you had in the temporary settings to the new permanent settings (clearing the temporary settings in the process).

When upgrading from 9.10 to 9.13, the following temporary setting values are moved.

Altify Insights Settings

• *Disable Print Button* is moved from Altify Relationships Settings (where it is deprecated) to Altify Insights Settings.

(In this case, a custom setting is being moved rather than made permanent. However, the same principle applies in that Altify automatically populates the new setting with the value that was set before upgrading).



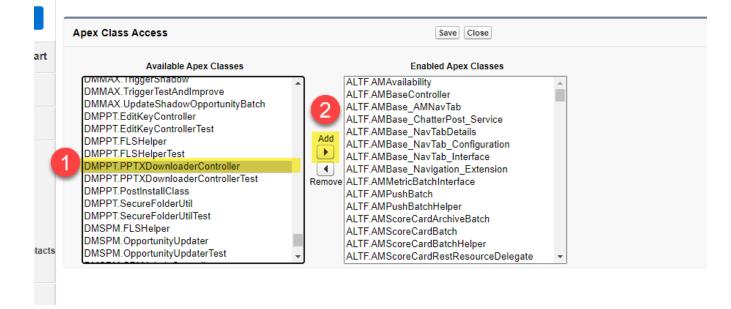
Enabling PowerPoint Export

If your org is licensed for the 'Altify Output Extension', you need to enable Altify to export to PowerPoint.

Note: The following may already be configured correctly in your org.

To configure the necessary permission, do the following:

- 1. In Setup, go to Permission Sets.
- 2. Click Altify Permission Set.
- 3. Click Apex Class Access in the Apps section.
- 4. Click the Edit button in the Apex Class Access section.
- 5. Find and select **DMPPT.PPTXDownloaderController** in Available Apex Classes (1) and click **Add** (2) to move it to Enabled Apex Classes.



6. Click Save.



New Account Launchpad

Altify 9.12 introduces a revamped *Altify Insights* launchpad (shown below) that offers more high level account data and amalgamates with the *Altify Account Summary Launchpad*.

ssess Your Current Position					
Relationships	Insights				
Mentors 0 Key Players 6 Non Supportive 3	Key Player Insights	3 17 0			
	Support	Decision Orientation	Goals	Pressures	Initiatives
	_	Decision Orientation Business	Goals Improve insurance billing to 9	Pressures Escalating drug & medical sup	Initiatives
ntact Mr. Conor Maher	Support				Initiatives
Mr. Conor Maher CEO Ms. Sophie Cooke	Support Neutral	Business			Initiatives

To configure your Salesforce Account records to accommodate the new launchpad, you need to remove the Altify Account Summary Launchpad (as it is no longer required) and expand the Altify Insights launchpad to accommodate the new functionality. Guidance is provided for doing this task using <u>Lightning App Builder</u> and using page layouts.

Removing the superfluous launchpad and expanding the Altify Insights launchpad

To perform these tasks using the Lightning App Builder, do the following (guidance is also provided for performing this task via <u>page layouts</u>):

1. Go to an account record where the launchpads are displayed, and in the **Setup** menu (shown below), select **Edit Page**.

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	Edit Page
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2. In the Lightning App Builder, select the **Altify** tab (or whichever tab that displays the launchpads) and click the **Delete** icon (as indicated below) for the following component: Altify Account Summary Launchpad.

Altify Related Details	Activity Chatter
Albife Insishan	
U Altify Insights	Filters: All time • All activities • All t
Assess Your Current Position	Refresh • Expand A
Relationships Insights	V Upcoming & Overdue
유 🔒	No activities to show. Get started by sending an email, scheduling a task, and
Mentors 1 Goals Confirmed 0 Key Players 7 Key Player Insights 0 Non Supportive 6 Initiatives Confirmed 1	No past activity. Past meetings and tasks marked as done sh
	Altify Accounts (1)
Itify Account Summary Launchpad	Ancaster Services IT
Account Manager	Go to Relationships Go to Insights Delete View All
Key Players Division Manager	Altify Account Divisions (0)
CONTACT SUPPORT DECISION ORIENT GOALS	PRESSURES INITIATIVES

3. Next, click the remaining launchpad ('Altify Account Manager' Visualforce component) and enter a **Height (in pixels)** of '850' in the panel on the right.

=	Page > Visualforce
tify Related Details	Activity Chatter
Altify Insights	
Assess Your Current Position	Filters: All time + All activities + All types 🕸 Altify Account Manager Q Refresh + Expand All + View All Height (in pixels)
Relationships Insights	∨ Upcoming & Overdue 85d
品 🔒	No activities to show. Get started by sending an email, scheduling a task, and more. V Set Component Visibility
Meritors 1 Goals Confirmed 0 Key Pipyer 7 Key Pipyer Insights 0 Non Supportive 6 Initiatives Confirmed 1	No past activity. Past meetings and tasks marked as done show up here.
Welcome Key Players	Altify Accounts (1)
Welcome to Altify Insights	Ancaster Services IT
Click on a tile above to access the relevant feature.	View All
Click on the Key Players tab to view the following account info:	

4. Click the **Save** button.

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To remove the superfluous launchpads via the page layout of the standard Account object, do the following:

- 1. In Setup go to Object Manager.
- 2. Find and select the (standard) Account object.
- 3. Select **Page Layouts** in the sidebar and then select the relevant layout on the subsequent screen.
- 4. On the Account page layout, scroll down the page and click the **Remove** icon (as indicated below) for the following launchpad: Altify Account Summary Launchpad

				\sim \sim \sim \sim		9):11~~~			\sim
Details	Save VQuick Save Prev								
octano	Fields	Quick Find Field		8					
ields & Relationships	Buttons Custom Links	+ Section	Account Number	Annual Revenue	Data.com Key	Employees	Industry	Ownership	Renewal
	Quick Actions	Blank Space Account Currency	Account Owner Account Site	Billing Address Count	DealmakerID Description	Fax Has Altify Account	Last Modified By NPS	Parent Account Phone	Shipping SIC Cod
age Layouts	Mobile & Lightning	Account Name	Account Site	Created By	Einstein Account	Health Status	Num of Units	Rating	SIC Cod SIC Des
ightning Record Pages	Actions	Hoodunt Humo	Account bounce	citated by	Linden Account in	incular otatao	indian or office	Tracing	010 000
5 5	Expanded Lookups	•							
Buttons, Links, and Actions		•			•	_	_	_	_
Buttons, Links, and Actions		•					_	•	-
					*			_	
Buttons, Links, and Actions		•			*				••••
Buttons, Links, and Actions		4				_	_		
iuttons, Links, and Actions Compact Layouts ield Sets		•		_					R
Buttons, Links, and Actions Compact Layouts Field Sets Object Limits			_	_		_	_		
Buttons, Links, and Actions Compact Layouts Tield Sets				Iltify Acco	unt Summary Launchpad				

5. Next, click the **Properties** icon for the Altify Account Manager launchpad (as indicated below).

Details	Save + Quick Save Flevier	w As V Cancel								
-cuns	Fields 🔺	Quick Find Field		*						
ields & Relationships	Buttons Custom Links	→■ Section	Account Number	Annual Revenue	Data.com Key	Employees	Industry	Ownership	Renewal Percentage	Targeted Acc
	Quick Actions	* Blank Space	Account Owner	Billing Address	DealmakerID	Fax	Last Modified By	Parent Account Phone	Shipping Address	Ticker Symb
age Layouts	Mobile & Lightning Actions	Account Currency Account Name	Account Site Account Source	Count Created By	Description Einstein Account	Has Altify Account Health Status	NPS Num of Units	Rating	SIC Code SIC Description	Type Website
ghtning Record Pages	Expanded Lookups Related Lists	•				_				
uttons, Links, and Actions	Туре	Sample Text				SIC Code	Sample Text			
ompact Layouts		Sample Text USD 123.45					Sample Text Sample Text			<u>۱</u>
eld Sets		Sample Text Sample Text								
bject Limits	Altify (Header visible on de	tail only)								
cord Types										

- 6. In the Visualforce Page Properties dialog, enter a Height (in pixels) of '850' and click OK.
- 7. Click Save.

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Updating Page Layouts

The page layouts of the following objects require updating after you upgrade.

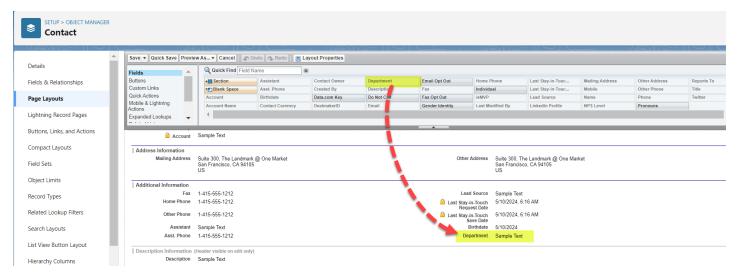
To access page layouts of an object, do the following (in Lightning mode):

- 1. Go to Setup.
- 2. Go to Object Manager.
- 3. Click on the relevant object.
- 4. Click Page Layouts in the sidebar and then select the relevant layout on the subsequent screen.

Salesforce Contact [for Relationship Maps]

If you want the *Department* field to be displayed on the contact information panel of your relationship maps (for accounts and opportunities), you need to ensure that the field is included in the layout of the standard Contact object.

In the example below, the Department field is added to the *Additional Information* section of the Contact record.



On a relationship map, the field is shown on the blue heading of a contact's information panel.



Test & Improve		
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S r Goulea anager ? ?	Luke Walker 🖍 Executive	in (
y Voorhees anager	Department Adaptability Persona External No	
??	Last updated by Donal Kavanagh a few seconds ago DETAILS ACTIONS (0) INSIGHT (0) TEAM RELATIONSHIPS DECISION CRITERIA (0) Contact Details Contact Details Contact Details Contact Details	



Translating New and Updated Labels

Note: This topic applies only to customers who have translated Altify custom labels.

The Altify upgrade introduces a number of new custom labels, and updates the default English text of some others.

If you have previously translated Altify's custom labels into other languages, following the upgrade you'll need to translate the new labels and re-translate the updated ones.

The new labels include:

- Labels for new features.
- Labels that replace 'temp' labels added in software patches.

Accompanying this release is a file that contains the new labels that have been added in this release (compared to the previous release).

Using the file, you can translate and import the new labels.

Please refer to the *Altify Localization Guide* for complete details about how to translate and import labels into your org.



Post Upgrade Checklist

Following your upgrade of Altify Insights, you can do the following to perform a quick sanity check of the product:

Updated fields on page layouts

Revisit the section "Updating Page Layouts" on page 15 and confirm that all relevant fields (you can ignore launchpads for the moment) are added or removed from page layouts as directed.

Account launchpad and functions

- 1. Create a test account record and ensure the *Altify Insights* launchpad is displaying correctly.
- 2. Click each tile, tab, button and link on the launchpad to ensure the pages load successfully.
- 3. Using your test account, create some simple test data for the account plan via the *Altify Insight* launchpad: <u>relationships</u> and <u>insights</u>, and check to see that your test data is displayed correctly on the launchpad (as highlighted in the example below).

Assess Your Current Position					
Relationships	Insights				
品					
Mentors 2 Key Players 13 Non Supportive 9	Key Player Insights	2 14 1			
	Support	Decision Orientation	Goals	Pressures	Initiatives
	-	Decision Orientation Technical	Goals Increase Rep Productivity Achieve 10% uplift in top-lin	Pressures Market share dropping	Initiatives
Duncan Dredge	Support		Increase Rep Productivity		Initiatives Strategic Opportunity Mar New sales methodology
Ontact Duncan Dredge VP Information Security Ahmad Rishad	Support Supporter	Technical	Increase Rep Productivity Achieve 10% uplift in top-lin		Strategic Opportunity Mar

4. If you have installed our Altify Output Extension app, test the output by exporting the account data.

Opportunity launchpads and functions

1. Create a test opportunity record and ensure the Altify launchpads (that your organization uses) are displaying correctly:



- Altify Insights
- Key Players
- 2. Click each tile, button and link on the launchpads to ensure the pages load successfully.
- 3. Using your test opportunity, create some simple test data on the insight map and relationship map.
- 4. Check to see that the test data you have entered is reflected on the launchpads as highlighted in the example below:

ALTIFY Altify	y Insights
Relationships	Insights 19

ALTIFY Altify Insights Key Players Altify Insights								
CONTACT		SUPPORT	BUYING ROLE	GOALS	PRESSURES	INITIATIVES		
6	Charles Underwood President & CEO	Neutral	Approver	Grow revenue 15% in next 6 quarters				
e	Toni Wise VP Marketing	Mentor	User					
e	Mitch Brown Director Global Sales Operation	Mentor	Evaluator	Grow revenue 15% in next 6 quarters	Better Informed Buyers / Competiti	Maximize Revenue in Key Accounts		
e	Patti Miller SVP Operations	Supporter	Evaluator					
6	Clara Wilson EVP Global Sales	Neutral	Decision Maker		High Cost of Sales: CAC at 14 mont Poor balanced rep performance - le	Sales Process and Playbooks		
6	Mark Garcia SVP Marketing	Enemy	User					

5. If you have installed our Altify Output Extension app, test the output by exporting the opportunity data.



Support

Need Assistance?

Upland Altify is here to help! We have a variety of online resources to help you find the information you need and a dedicated Technical Support team to help you resolve any issues or questions that are impeding your use of .

Upland Altify Community

The Upland Altify Community offers multiple resources to help you find the information you need, including:

- Support ticket activity: Submit and manage your support tickets.
- **Knowledge Base**: Read Articles on how to solve common problems, from configuration to troubleshooting issues
- Release Information: Get product release notes and release timelines.
- Forums: Start and reply to discussions with other users and customers.

Visit the Upland Altify Community.

Training

For training enquiries, please see <u>Upland.com</u>.

Technical support

The Technical Support team is dedicated to helping our customers succeed with their use of our products by providing timely resolutions to customer issues and questions that are impeding their use of products.

Contact Technical Support

When contacting Technical Support, you will need to provide your name, contact information, company account name, and as much technical detail that you can provide to clearly describe your question or issue. Attachments can be included when using the Community or email to request assistance.

- Web: Manage cases and open new cases by clicking the Contact Support button in the Community.
- Email: Send any support requests to <u>altify-support@uplandsoftware.com</u>.

Support hours

Standard support hours are 4:00 AM to 7:00 PM (U.S. Eastern Time), Monday-Friday. Support issues submitted after these hours will be addressed on the next business day.

After contacting Technical Support, what should I expect?

You will receive an email confirming your case has been created, along with the case number. Please use that case number when corresponding with Technical Support on any follow-up communications.



Response times

The following are our response times for each level of issue:

Priority Level	Definitions	Response Time	Commitments
Urgent (Outage)	Upland cloud service is unavailable.	1 hour (24 hours a day, 365 days a year)	 Immediate and con- tinuous. Hourly status updates.
Urgent (Business Critical)	 Production system defect that prevents business critical work from being done and no workaround exists. Defect causes a material loss of data in the production system. Security-related defect. 	1 business hour	 Immediate and continuous effort to resolve the defect or provide a workaround. Daily status updates until the defect is resolved or a workaround is provided.
High	 Production system defect that prevents business critical work from being done and a workaround does exist. Defect violates the material specifications in the doc- umentation and impacts your organization's production sys- tem. 	4 business hours	Upland will use reasonable efforts to resolve the defect as rapidly as practical, but no later than the next update after reproduction of the defect.
Normal	All other defects	1 business day	Defects will be addressed in Upland's normal update.